

Strategic Plan of the Rotary Club of Patan 2024-25 to 2029-30

Purpose:

Strategic planning is a tool to help us provide long term direction for our club and create a framework to establish a vision, mission, strategic goals, and strategies. The annual goals of the RCP strategic plan are established and revised in the Rotary International website's 'Rotary Club Central'.

Vision:

Together we see a world where people unite and take action to create lasting changes across the globe, in our communities and in ourselves.

Mission:

With the motto 'Service above Self', the mission of the Rotary Club of Patan is to service diverse communities, to promote integrity, to embrace diversity, to demonstrate leadership and advance world understanding, goodwill and peace through fellowship and service of business, professional and community leaders.

Areas of Focus:

To enhance our local and global impact, efforts will be focused within the following seven focus areas:

- Promoting peace
- Fighting disease
- Providing clean water
- Saving mothers and children
- Supporting education
- Growing local economies
- Supporting environment

Priority areas:

Within the five Avenues of Services (Community Service, Vocational Service, International Service, Club Service and Youth Service), the strategic plan of the Rotary Club of Patan is prepared in line with the following four priority areas:

Strategic priority 1: INCREASE OUR IMPACT

- Undertake humanitarian projects and activities to improve the lives in a diverse set of communities, considering all "Areas of Focus" of Rotary International.
- Improve educational standards of the communities through RCP's flagship Prajapati Educational Endowment Fund (PEEF) scholarship programme and other expanded educational activities including, the District's educational programmes (RNLM/TEACH).

- Serve the underserved communities, particularly people with mental and physical disabilities through our second flagship project Khagendra Piyush Ability Development (KPAD) Fund and other programmes.
- Improve Animal Welfare for the benefit of Public Health.
- Expand community service projects in various areas like education, health and drinking water and sanitation.
- Conduct activities in all five Avenues of Service with particular focus on Youth Services.
- Encourage all members to contribute to the Rotary Foundation and the Club's priority programmes and activities.

Strategic Priority II: EXPAND OUR REACH

- Increase our membership by attracting quality members (with priority to females, legal, media, young professionals, and spouses of members), and, more importantly, by retaining them.
- Interact with Non-Rotarians, various-partners of our joint collaborations and 'speakers' to weekly club meetings.
- Maintain regular and effective communication channels, such as the weekly newsletter (Lalitdhara Bulletin), RCP's website, and social media presence. Send stories/articles to District and Rotary International publications and website (GML, Rotary Showcase and Rotary News) along with periodic press releases to foster transparency, engagement, and community involvement. Such a comprehensive approach ensures stakeholders are informed, connected, and supportive of the RCP's initiatives, enhancing visibility, credibility, and ultimately, Impact.

Strategic Priority III: ENHANCE PARTICIPANT ENGAGEMENT

- Encourage members to-participate in all club service projects and programmes.
- Use a member-centered approach for motivation, development and retention of members.
- Maintain a vibrant club through engaging fun social activities and fellowship programmes.
- Offer learning activities at club meetings for members using learning facilitators and encourage all members to make use of the resources available through Rotary International's online Learning Center.

- Motivate and collaborate with Partners-in-Service, including Rotaract, Interact, Inner Wheel and RCC, and other Rotary clubs especially, 'New clubs' to maximize quality in the delivery of service projects.

Strategic Priority IV: INCREASE OUR ABILITY TO ADAPT

- Ensure sound financial management and oversight mechanism for good financial health of the club, including timely club registration.
- Maintain good historical records of the club's activities, conduct periodic reviews of the relevance and effectiveness of the club's operations, and ensure smooth handover mechanism during annual leadership transition.
- Conduct meetings according to the changing environment (in person or virtually).